

# Green Cross Australia and the Business Adaptation Network

Green Cross Australia has an established reputation as one of Australia's leading climate change collaborators. With a remit to empower a resilient Australia and a mantra of, Think + Act + Share = Change we work across a broad spectrum of stakeholders to educate and empower people and businesses to become resilient to our changing climate and environmental stresses.

Green Cross Australia offers ideas, collaborative networks and digital platforms that build resilient communities. We change mindsets by catalysing local risk awareness. We change practices by encouraging self-reliance and convening collaborative adaptation responses.

As part of Green Cross Australia, the Business Adaptation Network (BAN) represents Australia's only climate change adaptation and resilience network focussed on business.

Offering member organisations a rare opportunity to collaborate with like-minded organisations and professionals, our members include some of Australia's leading organisations from corporate, government and research sectors.

By being part of BAN your organisation is privy to an exclusive, dynamic and growing network working at the forefront of climate adaptation and resilience to develop real world business and community solutions and responses.

## The benefits of BAN

BAN members comprise of adaptation and resilience leaders with a wide range of experience who maximise representation in government, not-for-profit and industry sectors. Their diversity of expertise, skills, and networks offer great value and opportunity for members.

BAN members have access to participate in a range of exclusive events around Australia with leading speakers communicating the latest adaptation learnings.

#### New members

BAN has a strong and growing membership and we are pleased to welcome recent members Australia Post, Optus, Ernst & Young and Suncorp to the network.

"Telecommunications services are a crucial part of disaster response and we want to ensure infrastructure remains as strong as possible in times of natural disaster. The Business Adaptation Network gives Optus access to a collaborative platform where we can share critical learnings and develop ideas to help keep communities connected."

Nik Comito – Associate Director Environmental Sustainability, Optus

### Member profile

Lend Lease: Lend Lease have recently completed physical exposure modelling across all of its operating regions within Australia. This work also includes the development of a climate change impacts risk assessment model that allows the user to rate the risk across current asset or project site state, community vulnerability and interdependencies.

This new approach is reflected in the Lend Lease Barangaroo Climate Change Adaptation Plan (available here)

## BAN 2015-16 Focus

Over the coming year, BAN will look to focus on the key strategic areas of building business and community resilience, via integrated and thoughtful place-making, diverse financial instruments and arrangements, scenario testing and business continuity planning, urban forests and local initiatives that create pathways for food and resource security.

We will look to advance these agendas through a range of engagement mechanisms including:

- Workshops that inspire thought leadership and industry collaboration
- Digital platforms to share resources and messaging
- Creative engagement that enables capacity building
- Networking opportunities to create meaningful connections and partnerships, and
- hypothetical scenarios for increasing capacity in business continuity planning and emergency management.

#### What our members want

Our recently completed, BAN member survey sought to gain a better idea on what our members want.

The results are in, with key topic areas revealed as:

- Resilience bonds: Who is buying them and how serious is the market
- Resilience and place making: The ingredients for community resilience
- Climate change risk: What do the insurers and lawyers think.

You've also told us that you want more opportunity to attend networking drink functions to meet and interact with your peers.

We have listened and are in the process of working up an exciting program for the year ahead. A sneak-peak of some of the events we have coming up include:

- Resilience bond market follow-up event hosted by Westpac and KPMG
- Place making resilience hosted by Lend Lease
- Exploring partnerships supporting City of Sydney Climate Adaptation Strategy
- Infrastructure resilience hosted by AECOM
- Legal and legal think tank hosted by Lend Lease
- Big data for resilience hosted by Green Cross Australia and Knowledge Economy Institute
- Bi-annual BAN member meetups at various locations.

# **BAN's Leadership**

The strength of the Green Cross Australia Board over the past 12 months has grown exponentially with a number of important adaptation leaders from the business community getting involved. Our new additions include Jeremy Mansfield and Sarah Kinsela from Lend Lease, Adam Davis from KPMG, and AECOM's Mark Gibbs. The Chair of our Board Tony Pfeiffer is GM of Effective Market Reform at Ergon Energy, a company at the forefront of managing a resilient grid in high climatic risk zones where renewable energy plays a strong role in distributed supply.

